

BUILDS

BLUR C • R TR 29

MSRP	
Frame	Carbon C 29" 115mm Travel Superlight™
Rear Shock	FOX Float Performance DPS
Fork	RockShox Sid RL, 120mm
R. Derailleur	SRAM NX Eagle, 12spd
F. Derailleur	N/A
Shifters	SRAM NX Eagle, 12spd
Cassette	SRAM PG1230, 12spd, 11-50t
Chain	SRAM NX Eagle, 12spd
Chainguide	N/A
Bottom Bracket	SRAM DUB 68/73mm Threaded BB
Headset	Cane Creek 10 IS Integrated Headset
Rear Tire	Maxxis Rekon Race, 29"x2.4WT, 3C, EXO
Front Tire	Maxxis Rekon Race, 29"x2.4WT, 3C, EXO
Sealant	Stan's Sealant
Front Hub	SRAM MTH 716, 15x110, Torque Cap, 32h
Rims	RaceFace AR Offset 27 29" Rims
Spokes	Sapim Race
Rear Hub	SRAM MTH 746, 12x148, 32h
Rotors	Avid Centerline 180mm
Brakes	SRAM Level T
Crankset	SRAM Stylo 148 DUB 34t
Handlebar	RaceFace Ride
Stem	RaceFace Ride
Saddle	WTB Silverado Pro Saddle
Seatpost	SDG Tellis Dropper, 31.6
Grips/Bar Tape	ESI Chunky Grips

BLUR C • S TR 29

MSRP	
Frame	Carbon C 29" 115mm Travel Superlight™
Rear Shock	FOX Float Performance DPS
Fork	FOX 34 Step Cast Performance, 120mm
R. Derailleur	SRAM GX Eagle, 12spd
F. Derailleur	N/A
Shifters	SRAM GX Eagle, 12spd
Cassette	SRAM XGI275 Eagle, 12spd, 10-50t
Chain	SRAM GX Eagle, 12spd
Chainguide	N/A
Bottom Bracket	SRAM DUB 68/73mm Threaded BB
Headset	Cane Creek 40 IS Integrated Headset
Rear Tire	Maxxis Rekon Race, 29"x2.4WT, 3C, EXO
Front Tire	Maxxis Rekon Race, 29"x2.4WT, 3C, EXO
Sealant	Stan's Sealant
Front Hub	DT Swiss 370, 15x110, 6 bolt, 28h
Rims	RaceFace AR Offset 27 29" Rims
Spokes	Sapim Race
Rear Hub	DT Swiss 370, 12x148, XD, 28h
Rotors	Avid Centerline 180mm
Brakes	SRAM Level TL
Crankset	SRAM GX Eagle 148 DUB 34t
Handlebar	SRAM Atmos Flat Bar, 31.8x760
Stem	SRAM Atmos Stem, 60mm
Saddle	WTB Silverado Medium Cromoly SL Fusion Saddle or WTB Volt
Seatpost	RockShox Reverb Stealth, 31.6
Grips/Bar Tape	ESI Chunky Grips

BLUR C • S 29

MSRP	
Frame	Carbon C 29" 100mm Travel Superlight™
Rear Shock	RockShox SidLuxe Selects Superlight™
Fork	RockShox Sid SL Select+, 100mm w/ Remote
R. Derailleur	SRAM GX Eagle, 12spd
F. Derailleur	N/A
Shifters	SRAM GX Eagle, 12spd
Cassette	SRAM XGI275 Eagle, 12spd, 10-50t
Chain	SRAM GX Eagle, 12spd
Chainguide	N/A
Bottom Bracket	SRAM DUB 68/73mm Threaded BB
Headset	Cane Creek 40 IS Integrated Headset
Rear Tire	Maxxis Aspen, 29"x2.4WT, 3C, EXO, TR
Front Tire	Maxxis Aspen, 29"x2.4WT, 3C, EXO, TR
Sealant	Stan's Sealant
Front Hub	DT Swiss 370, 15x110, Torque Cap, 6 bolt, 28h
Rims	RaceFace AR Offset 27 29" Rims
Spokes	Sapim Race
Rear Hub	DT Swiss 370, 12x148, XD, 28h
Rotors	Avid Centerline 160mm
Brakes	SRAM Level TL
Crankset	SRAM GX Eagle 148 DUB 34t
Handlebar	SRAM Atmos Flat Bar, 31.8x760
Stem	SRAM Atmos Stem, 60mm
Saddle	WTB Silverado Medium Cromoly SL Fusion Saddle or WTB Volt
Seatpost	SDG Tellis Dropper, 31.6
Grips/Bar Tape	SRAM Twistlock

BLUR C • XT TR 29

MSRP	
Frame	Carbon C 29" 115mm Travel Superlight™
Rear Shock	FOX Float Performance Elite DPS
Fork	FOX 34 Step Cast Performance Elite, 120mm
R. Derailleur	Shimano XT M8100, 12spd
F. Derailleur	N/A
Shifters	Shimano XT M8100, 12spd
Cassette	Shimano XT M8100, 12spd, 10-51t
Chain	Shimano XT, 12spd
Chainguide	N/A
Bottom Bracket	Shimano XT 68/73mm Threaded BB
Headset	Cane Creek 40 IS Integrated Headset
Rear Tire	Maxxis Rekon Race, 29"x2.4WT, 3C, EXO
Front Tire	Maxxis Rekon Race, 29"x2.4WT, 3C, EXO
Sealant	Stan's Sealant
Front Hub	Industry Nine 1/1, 110x15, Centerlock, 28h
Rims	RaceFace ARC Offset 27 29" Rims
Spokes	Sapim D-Light
Rear Hub	DT 350, 12x148, MicroSpline, Centerlock, 28h
Rotors	Shimano XT, Ice Tech, Centerlock, 180mm
Brakes	Shimano XT 8100
Crankset	Shimano XT M8120 34t
Handlebar	Santa Cruz Bicycles Carbon Flat Bar
Stem	SRAM Atmos Stem, 60mm
Saddle	WTB Silverado Medium Cromoly SL Fusion Saddle or WTB Volt
Seatpost	RockShox Reverb Stealth, 31.6
Grips/Bar Tape	ESI Chunky Grips

BUILDS

BLUR C • XT 29

MSRP	
Frame	Carbon C 29" 100mm Travel Superlight™
Rear Shock	RockShox SidLuxe Select+
Fork	RockShox Sid SL Select+, 100mm w/ Remote
R. Derailleur	Shimano XT M8100, 12spd
F. Derailleur	N/A
Shifters	Shimano XT M8100, 12spd
Cassette	Shimano XT M8100, 12spd, 10-51t
Chain	Shimano XT, 12spd
Chainguide	N/A
Bottom Bracket	Shimano XT 68/73mm Threaded BB
Headset	Cane Creek 40 IS Integrated Headset
Rear Tire	Maxxis Aspen, 29"x2.4WT, 3C, EXO, TR
Front Tire	Maxxis Aspen, 29"x2.4WT, 3C, EXO, TR
Sealant	Stan's Sealant
Front Hub	Industry Nine 1/1, 110x15, Centerlock, 28h
Rims	RaceFace ARC Offset 27 29" Rims
Spokes	Sapim D-Light
Rear Hub	DT 350, 12x148, MicroSpline, Centerlock, 28h
Rotors	Shimano XT, Ice Tech, Centerlock, 160mm
Brakes	Shimano XT 8100
Crankset	Shimano XT M8120 34t
Handlebar	Santa Cruz Bicycles Carbon Flat Bar
Stem	SRAM Atmos Stem, 60mm
Saddle	WTB Silverado Medium Cromoly SL Fusion Saddle or WTB Volt
Seatpost	FOX Transfer SL Performance Elite, 100mm, 31.6
Grips/Bar Tape	SRAM Twistlock

BLUR C • XT TR RSV 29

MSRP	
Frame	Carbon C 29" 115mm Travel Superlight™
Rear Shock	FOX Float Performance Elite DPS
Fork	FOX 34 Step Cast Performance Elite, 120mm
R. Derailleur	Shimano XT M8100, 12spd
F. Derailleur	N/A
Shifters	Shimano XT M8100, 12spd
Cassette	Shimano XT M8100, 12spd, 10-51t
Chain	Shimano XT, 12spd
Chainguide	N/A
Bottom Bracket	Shimano XT 68/73mm Threaded BB
Headset	Cane Creek 40 IS Integrated Headset
Rear Tire	Maxxis Rekon Race, 29"x2.4WT, 3C, EXO
Front Tire	Maxxis Rekon Race, 29"x2.4WT, 3C, EXO
Sealant	Stan's Sealant
Front Hub	Industry Nine 1/1, 110x15, Centerlock, 24h
Rims	Santa Cruz Reserve 28 XC 29" Carbon Rims
Spokes	Sapim D-Light
Rear Hub	Industry Nine 1/1, 148x12, Microspline, Centerlock, 24h
Rotors	Shimano XT, Ice Tech, Centerlock, 180mm
Brakes	Shimano XT 8100
Crankset	Shimano XT M8120 34t
Handlebar	Santa Cruz Bicycles Carbon Flat Bar
Stem	SRAM Atmos Stem, 60mm
Saddle	WTB Silverado Medium Cromoly SL Fusion Saddle or WTB Volt
Seatpost	RockShox Reverb Stealth, 31.6
Grips/Bar Tape	ESI Chunky Grips

BLUR C • XT RSV 29

MSRP	
Frame	Carbon C 29" 100mm Travel Superlight™
Rear Shock	RockShox SidLuxe Select+
Fork	RockShox Sid SL Select+, 100mm w/ Remote
R. Derailleur	Shimano XT M8100, 12spd
F. Derailleur	N/A
Shifters	Shimano XT M8100, 12spd
Cassette	Shimano XT M8100, 12spd, 10-51t
Chain	Shimano XT, 12spd
Chainguide	N/A
Bottom Bracket	Shimano XT 68/73mm Threaded BB
Headset	Cane Creek 40 IS Integrated Headset
Rear Tire	Maxxis Aspen, 29"x2.4WT, 3C, EXO, TR
Front Tire	Maxxis Aspen, 29"x2.4WT, 3C, EXO, TR
Sealant	Stan's Sealant
Front Hub	Industry Nine 1/1, 110x15, Centerlock, 24h
Rims	Santa Cruz Reserve 28 XC 29" Carbon Rims
Spokes	Sapim D-Light
Rear Hub	Industry Nine 1/1, 148x12, Microspline, Centerlock, 24h
Rotors	Shimano XT, Ice Tech, Centerlock, 160mm
Brakes	Shimano XT 8100
Crankset	Shimano XT M8120 34t
Handlebar	Santa Cruz Bicycles Carbon Flat Bar
Stem	SRAM Atmos Stem, 60mm
Saddle	WTB Silverado Medium Cromoly SL Fusion Saddle or WTB Volt
Seatpost	FOX Transfer SL Performance Elite, 100mm, 31.6
Grips/Bar Tape	SRAM Twistlock

BLUR CC • X01 TR 29

MSRP	
Frame	Carbon CC 29" 115mm Travel Superlight™
Rear Shock	FOX Float Factory DPS
Fork	FOX 34 Step Cast Factory, 120mm
R. Derailleur	SRAM X01 Eagle, 12spd
F. Derailleur	N/A
Shifters	SRAM X01 Eagle, 12spd
Cassette	SRAM XGI295 Eagle, 12spd, 10-50t
Chain	SRAM X01 Eagle, 12spd
Chainguide	N/A
Bottom Bracket	SRAM DUB 68/73mm Threaded BB
Headset	Cane Creek 40 IS Integrated Headset
Rear Tire	Maxxis Rekon Race, 29"x2.4WT, 3C, EXO
Front Tire	Maxxis Rekon Race, 29"x2.4WT, 3C, EXO
Sealant	Stan's Sealant
Front Hub	Industry Nine 1/1, 110x15, Centerlock, 28h
Rims	RaceFace ARC Offset 27 29" Rims
Spokes	Sapim D-Light
Rear Hub	Industry Nine 1/1, 148x12, XD, Centerlock, 28h
Rotors	SRAM CLX Centerlock Rotors, 180mm
Brakes	SRAM Level TLM
Crankset	SRAM X1 Eagle Carbon 148 DUB 34t
Handlebar	Santa Cruz Bicycles Carbon Flat Bar
Stem	Syntaxe LiteForce
Saddle	WTB Silverado Medium Ti Fusion Saddle or WTB Volt
Seatpost	RockShox Reverb Stealth, 31.6
Grips/Bar Tape	ESI Chunky Grips

BUILDS

BLUR CC • X01 29

MSRP	
Frame	Carbon CC 29" 100mm Travel Superlight™
Rear Shock	RockShox SidLuxe Ultimate
Fork	RockShox Sid SL Ultimate, 100mm, 29" w/Remote
R. Derailleur	SRAM X01 Eagle, 12spd
F. Derailleur	SRAM TwistLoc Remote
Shifters	SRAM X01 Eagle, 12spd
Cassette	SRAM XGI295 Eagle, 12spd, 10-50t
Chain	SRAM X01 Eagle, 12spd
Chainguide	N/A
Bottom Bracket	SRAM DUB 68/73mm Threaded BB
Headset	Cane Creek 40 IS Integrated Headset
Rear Tire	Maxxis Aspen, 29"x2.4WT, 3C, EXO, TR
Front Tire	Maxxis Aspen, 29"x2.4WT, 3C, EXO, TR
Sealant	Stan's Sealant
Front Hub	Industry Nine 1/1, 110x15, Centerlock, 28h
Rims	RaceFace ARC Offset 27 29" Rims
Spokes	Sapim D-Light
Rear Hub	Industry Nine 1/1, 148x12, XD, Centerlock, 28h
Rotors	SRAM CLX Center Lock 160mm
Brakes	SRAM Level TLM
Crankset	SRAM X1 Eagle Carbon 148 DUB 34t
Handlebar	Santa Cruz Bicycles Carbon Flat Bar
Stem	Syntaxe LiteForce
Saddle	WTB Silverado Medium Ti Fusion Saddle or WTB Volt
Seatpost	FOX Transfer SL Performance Elite, 100mm, 31.6
Grips/Bar Tape	SRAM Twistlock

BLUR CC • X01 AXS TR RSV 29

MSRP	
Frame	Carbon CC 29" 115mm Travel Superlight™
Rear Shock	FOX Float Factory DPS
Fork	FOX 34 Step Cast Factory, 120mm
R. Derailleur	SRAM X01 Eagle AXS, 12spd
F. Derailleur	N/A
Shifters	SRAM GX AXS Shifter
Cassette	SRAM XGI295 Eagle, 12spd, 10-50t
Chain	SRAM X01 Eagle, 12spd
Chainguide	N/A
Bottom Bracket	SRAM DUB 68/73mm Threaded BB
Headset	Cane Creek 40 IS Integrated Headset
Rear Tire	Maxxis Rekon Race, 29"x2.4WT, 3C, EXO
Front Tire	Maxxis Rekon Race, 29"x2.4WT, 3C, EXO
Sealant	Stan's Sealant
Front Hub	Industry Nine 1/1, 110x15, Centerlock, 24h
Rims	Santa Cruz Reserve 28 XC 29" Carbon Rims
Spokes	Sapim D-Light
Rear Hub	Industry Nine 1/1, 148x12, XD, Centerlock, 24h
Rotors	SRAM CLX Centerlock Rotors, 180mm
Brakes	SRAM Level TLM
Crankset	SRAM X1 Eagle Carbon 148 DUB 34t
Handlebar	Santa Cruz Bicycles Carbon Flat Bar
Stem	Syntaxe LiteForce
Saddle	WTB Silverado Medium Ti Fusion Saddle or WTB Volt
Seatpost	RockShox Reverb Stealth, 31.6
Grips/Bar Tape	ESI Chunky Grips

BLUR CC • X01 AXS RSV 29

MSRP	
Frame	Carbon CC 29" 100mm Travel Superlight™
Rear Shock	RockShox SidLuxe Ultimate
Fork	RockShox Sid SL Ultimate, 100mm, 29" w/Remote
R. Derailleur	SRAM X01 Eagle AXS, 12spd
F. Derailleur	SRAM TwistLoc Remote
Shifters	SRAM GX AXS Shifter
Cassette	SRAM XGI295 Eagle, 12spd, 10-50t
Chain	SRAM X01 Eagle, 12spd
Chainguide	N/A
Bottom Bracket	SRAM DUB 68/73mm Threaded BB
Headset	Cane Creek 40 IS Integrated Headset
Rear Tire	Maxxis Aspen, 29"x2.4WT, 3C, EXO, TR
Front Tire	Maxxis Aspen, 29"x2.4WT, 3C, EXO, TR
Sealant	Stan's Sealant
Front Hub	Industry Nine 1/1, 110x15, Centerlock, 24h
Rims	Santa Cruz Reserve 28 XC 29" Carbon Rims
Spokes	Sapim D-Light
Rear Hub	Industry Nine 1/1, 148x12, XD, Centerlock, 24h
Rotors	SRAM CLX Center Lock 160mm
Brakes	SRAM Level TLM
Crankset	SRAM X1 Eagle Carbon 148 DUB 34t
Handlebar	Santa Cruz Bicycles Carbon Flat Bar
Stem	Syntaxe LiteForce
Saddle	WTB Silverado Medium Ti Fusion Saddle or WTB Volt
Seatpost	FOX Transfer SL Performance Elite, 100mm, 31.6
Grips/Bar Tape	SRAM Twistlock

BLUR CC • XX1 AXS TR RSV 29

MSRP	
Frame	Carbon CC 29" 115mm Travel Superlight™
Rear Shock	FOX Float Factory DPS
Fork	FOX 34 Step Cast Factory, 120mm
R. Derailleur	SRAM XX1 Eagle AXS, 12spd
F. Derailleur	N/A
Shifters	SRAM AXS Paddle Shifter
Cassette	SRAM XGI295 Eagle Rainbow, 12spd, 10-50t
Chain	SRAM XX1 Eagle, 12spd
Chainguide	N/A
Bottom Bracket	SRAM DUB 68/73mm Threaded BB
Headset	Cane Creek AER IS Tapered Headset
Rear Tire	Maxxis Rekon Race, 29"x2.4WT, 3C, EXO
Front Tire	Maxxis Rekon Race, 29"x2.4WT, 3C, EXO
Sealant	Stan's Sealant
Front Hub	DT Swiss 180 EXP, 110x15, Centerlock, 24h
Rims	Santa Cruz Reserve 28 XC 29" Carbon Rims
Spokes	Sapim CX-Ray
Rear Hub	DT Swiss 180 EXP, 148x12, XD, Centerlock, 24h
Rotors	SRAM CLX Centerlock Rotors, 180mm
Brakes	SRAM Level Ultimate
Crankset	SRAM XX1 Eagle AXS 148 DUB 34t
Handlebar	Santa Cruz Bicycles Carbon Flat Bar
Stem	Syntaxe LiteForce
Saddle	WTB Silverado Medium Ti Fusion Saddle or WTB Volt
Seatpost	RockShox Reverb AXS 31.6, MatchMaker
Grips/Bar Tape	ESI Chunky Grips

BUILDS

BLUR CC • XX1 AXS RSV 29

MSRP	
Frame	Carbon CC 29" 100mm Travel Superlight™
Rear Shock	RockShox SidLuxe Ultimate
Fork	RockShox Sid SL Ultimate, 100mm, 29" w/Remote
R. Derailleur	SRAM XX1 Eagle AXS, 12spd
F. Derailleur	SRAM TwistLoc Remote
Shifters	SRAM AXS Paddle Shifter
Cassette	SRAM XGI295 Eagle Rainbow, 12spd, 10-50t
Chain	SRAM XX1 Eagle, 12spd
Chainguide	N/A
Bottom Bracket	SRAM DUB 68/73mm Threaded BB
Headset	Cane Creek AER IS Tapered Headset
Rear Tire	Maxxis Aspen, 29"x2.4WT, 3C, EXO, TR
Front Tire	Maxxis Aspen, 29"x2.4WT, 3C, EXO, TR
Sealant	Stan's Sealant
Front Hub	DT Swiss 180 EXP, 110x15, Torque Cap, Centerlock, 24h
Rims	Santa Cruz Reserve 28 XC 29" Carbon Rims
Spokes	Sapim CX-Ray
Rear Hub	DT Swiss 180 EXP, 148x12, XD, Centerlock, 24h
Rotors	SRAM CLX Center Lock 160mm
Brakes	SRAM Level Ultimate
Crankset	SRAM XX1 Eagle AXS 148 DUB 34t
Handlebar	Santa Cruz Bicycles Carbon Flat Bar
Stem	Syntace LiteForce
Saddle	WTB Silverado Medium Carbon Fusion Saddle or WTB Volt
Seatpost	FOX Transfer SL Factory, 100mm, 31.6 or Transfer SL PE
Grips/Bar Tape	SRAM Twistlock



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**SANTA
CRUZ**